

# Approaches for Personalized Text Summarization

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# Background

What happened?

**MILAN, Italy, April 18.** A small airplane crashed into a government building in heart of Milan, setting the top floors on fire, Italian police reported. There were no immediate reports on casualties as rescue workers attempted to clear the area in the city's financial district. Few details were immediately available about it immediately set off fears that it might be a terrorist act akin to the Sept. 11 attacks in the United States. Those fears sent stock prices to session lows in late morning trading.

When, where?

How many victims?

Says who?

Was it a terrorist act?

Witnesses reported hearing a loud explosion from the office building, which houses the administrative offices of the local Lombardy region and sits next to the city's central train station. Italian state television said the crash put a hole in the 25th floor of the Pirelli building. News reports said smoke poured from the opening. Police and ambulances rushed to the building in downtown Milan. No further details were immediately available.

What was the target?

# MSWord AutoSummarize

HUMANMETRICS  
Small Business Entrepreneur Profiler  
BUSINESS LEADER

The Business Leader is confident, persistent and inventive in business. He can launch a new business and will devote all his energy to getting it established. A talent for inspiring people is one of his outstanding features. He is a good communicator. He knows exactly how to conduct business policy.

The Business Leader actively and persistently strives for success. He sets high goals and strives to reach them as quickly as possible. This goal quickly develops and promotes the business. However, this approach may also have a negative side. Because he strives quickly to reach success, he sometimes doesn't have time to plan his business in unfavorable conditions. Under such conditions, he starts his enterprise in order to start a new business, which seems to be a solution to his current situation. He flourishes best in a fast-paced environment.

During the start-up period of the company, the Business Leader focuses on himself. At this time he can temporarily carry out the work of a manager in addition to his primary function of business promoter. The Business Leader may meet with problems because some of the obstacles in a given situation. His tendency to risky operation is a danger to him. The Business Leader will find himself in a tight spot if he does not consider while making a decision. Sometimes the Business Leader is attempting solutions which are strongly influenced by current circumstances.

Necessary Steps to Success in Your Business  
You evaluate information quickly. As a rule, you quickly find

**AutoSummarize**

Word has examined the document and picked the sentences most relevant to the main theme.

Type of summary

- Highlight key points
- Insert an executive summary or abstract at the top of the document
- Create a new document and put the summary there
- Hide everything but the summary without leaving the original document

Length of summary

Percent of original: 20%

Summary: 207 words in 23 sentences  
Original document: 996 words in 82 sentences

Update document statistics (click Properties on the File menu)

OK Cancel

Page 1 Sec 1 1/3 At 1.1" Ln 2 Col 1 REC TRK EXT OVR English (U.S.)

start report2\_v1 - Microsof... HUMANMETRICS.busi... NewsInEssence: Web... 12:03 AM

# MEAD/NewsINEssence (Radev et al, 2003)

NewsINEssence: Web-based News Summarization - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.newsinessence.com/nie.cgi?CID=20040723125640> Go Links

- **'China aims at isles off Taiwan for first time'**  
[9 articles](#), [4 summaries](#): 07/23, 7:40 AM
- **'Coors, Molson Agree to Merge Breweries'**  
[7 articles](#), [4 summaries](#): 07/23, 7:40 AM
- **'Inaccurate China, Taiwan reports fanned fire'**  
[7 articles](#), [4 summaries](#): 07/23, 7:40 AM
- **'Body Discovery Stokes Iraq Hostage Tension'**  
[7 articles](#), [4 summaries](#): 07/23, 7:40 AM
- **'BBC NEWS World Asia-Pacific Ruling muddies Bali bomb verdicts'**  
[7 articles](#), [4 summaries](#): 07/23, 7:40 AM

Europe's 300 index of pan-European blue chips was down 0.2 percent at 978.5 points and the narrower DJ Euro Stoxx 50 index eased 0.1 percent to 2,752.3 points. (3:2) Finnish mobile phone giant Nokia edged up 0.4 percent to 11.4 euros ahead of its earnings update due at 1000 GMT. (3:3)

Nokia warns of weak sales ahead Jul 15, 2004 (2:1) Nokia's shares fell almost 18 percent at on point after the company announced its second-quarter results. The shares recovered slightly to close 11.5 percent lower at 10.06 euros -- close to a six-year low. (2:3)

The world's top memory chip maker and third-largest mobile phone producer said on Friday it sold a record number of handsets and raised its phone sales target for the year, in contrast to a dire forecast from rival Nokia. (1:2)

Summaries of all documents: [\[5%\]](#) [\[10%\]](#) [\[20%\]](#)

Cluster Documents

1. [Chips, screens lift Samsung result Jul 16, 2004](#) (07/16, 4:44 AM) [Cached] [\[www.cnn.com\]](#) [\[Use As Seed\]](#)
2. [Nokia warns of weak sales ahead Jul 15, 2004](#) (07/15, 4:44 PM) [Cached] [\[www.cnn.com\]](#) [\[Use As Seed\]](#)
3. [Europe stocks fall, M S slips Jul 13, 2004](#) (07/15, 7:58 AM) [Cached] [\[www.cnn.com\]](#) [\[Use As Seed\]](#)
4. [Business: Nokia shares fall 16 percent on earnings](#) (07/15, 5:57 AM) [Cached] [\[seattlepiwsource.com\]](#) [\[Use As Seed\]](#)
5. [Business: Nokia 2Q profit rises, but sales fall](#) (07/15, 2:36 AM) [Cached] [\[seattlepiwsource.com\]](#) [\[Use As Seed\]](#)
6. [Search](#) [Cached] [\[seattlepiwsource.com\]](#) [\[Use As Seed\]](#)
7. [Search](#) [Cached] [\[seattlepiwsource.com\]](#) [\[Use As Seed\]](#)

Redraw Reset Compression: 10% Summarize

Internet

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# Text summarization

- Key issues:
  - *how to identify the most important content out of the rest of the text?*
  - *how to synthesize the substance and formulate a summary text based on the identified content?*
  - How to account for semantic aspect?
- Major approaches:
  - **Selection based**: produce "extracts"
  - Text **understanding** based: produce "abstracts"

# Types of Summaries

- **Purpose:**
  - Indicative, Informative, and Critical
- **Form:**
  - Extracts [key paragraphs, sentences, phrase] → Highly dominant
  - Abstracts (a concise summary of the central subject matter of a document" [Paice90].)
- **Dimensions:**
  - Single-Document, and multi-document
  - Query-dependent vs query independent
- **Personalization**
  - via guided queries
  - via specialized ontology

# Approach for extractive summarization task

- Based on the use of principle of scoring sentences. This takes into account:
- Occurrence of Named Entity / Context
  - Semantic similarity
  - Positioning /title
  - Redundancy / diversity
  - Weighted aggregation

# Features Used for Sentences Scoring

## ❖ **Named Entities**

- **Persons:** Director Eugenio Cabral, Gilbert, Debby
- **Organizations:** National Hurricane Center, National Weather Center
- **Locations:** Puerto Rico, eastern Caribbean , Miami, Barahona, San Juan

## ❖ **Semantic Similarity**

- Computed with the aid of **WordNet** using two large sets of previously computed similarity matrices between a large number of nouns and verbs
- Compute semantic similarity between **Title/Query** and each sentence
- Compute Semantic similarity between **each sentence** and other sentences

## ❖ **Sentences Location**



# Score Computation

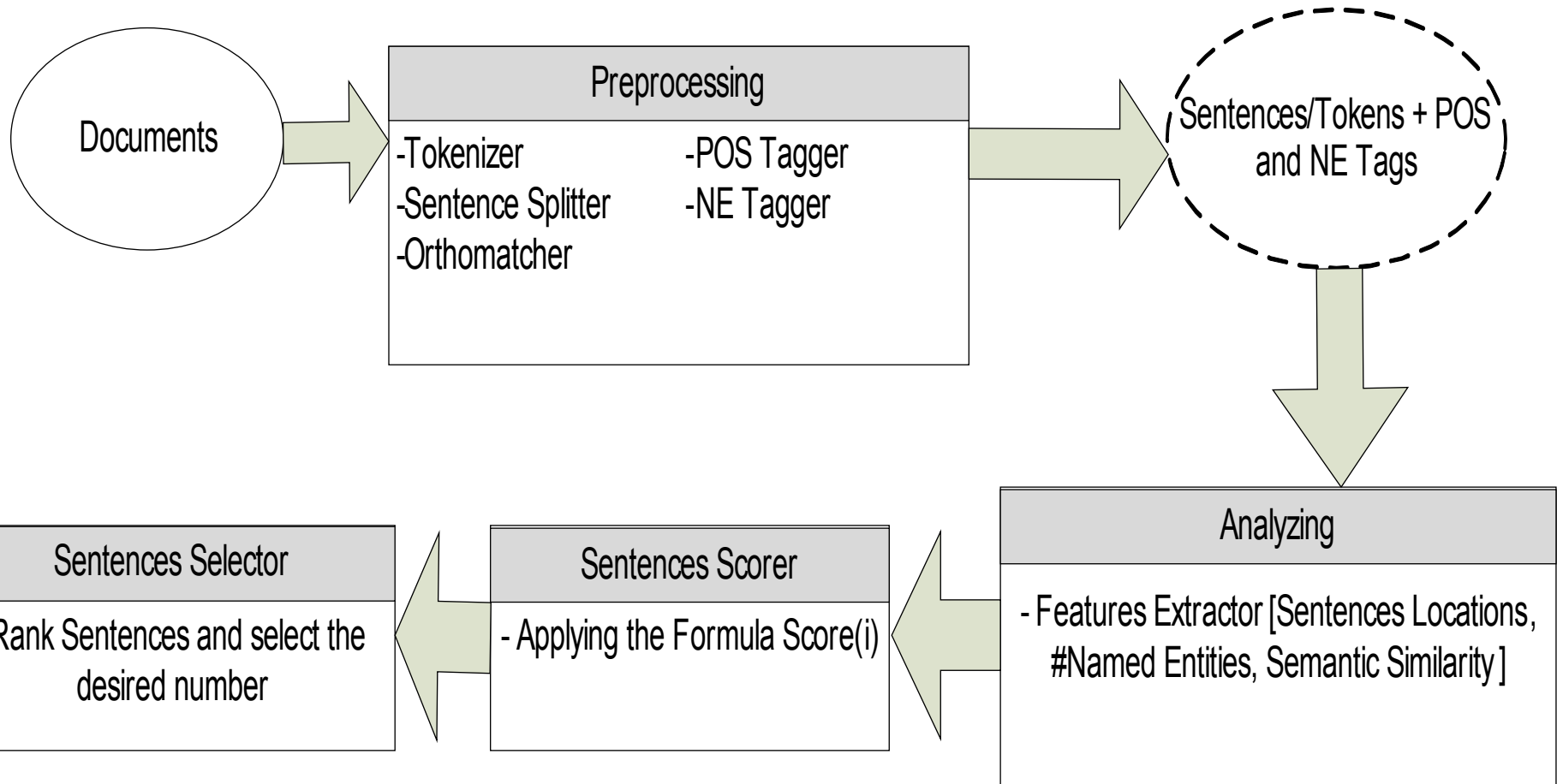
## Method (1)

$$\text{Score}(i) = \frac{(\alpha \text{ Sim}(s_i, T) + \beta \text{ Sim}(s_i, Q)) n(s_i) (\text{FNE}(s_i) + 1) P(s_i)}{N (NE + 1)}$$

Where:

- Score(i) is the score of sentence (i)
- N = the total number of sentences
- $(\alpha + \beta = 1)$ .
- $n(s_i)$  = The number of sentences that have semantic similarity score bigger than a pre-defined threshold value
- $P(s)$  = either 1 for sentences appearing at the top and end of the document, or 0.5 for the rest.
- $\text{Sim}(s_i, T)$  and  $\text{Sim}(s_i, Q)$  are for the Semantic Similarity between the Title and the Query, respectively, and the sentence (i).
- $\text{FNE}(s_i)$  = the number of Named Entities contained in the sentence (i)
- NE: the number of Named Entities in the document.

# Architecture of the Developed System



# Similarity Between Sentences

**Average over all words of sentence**

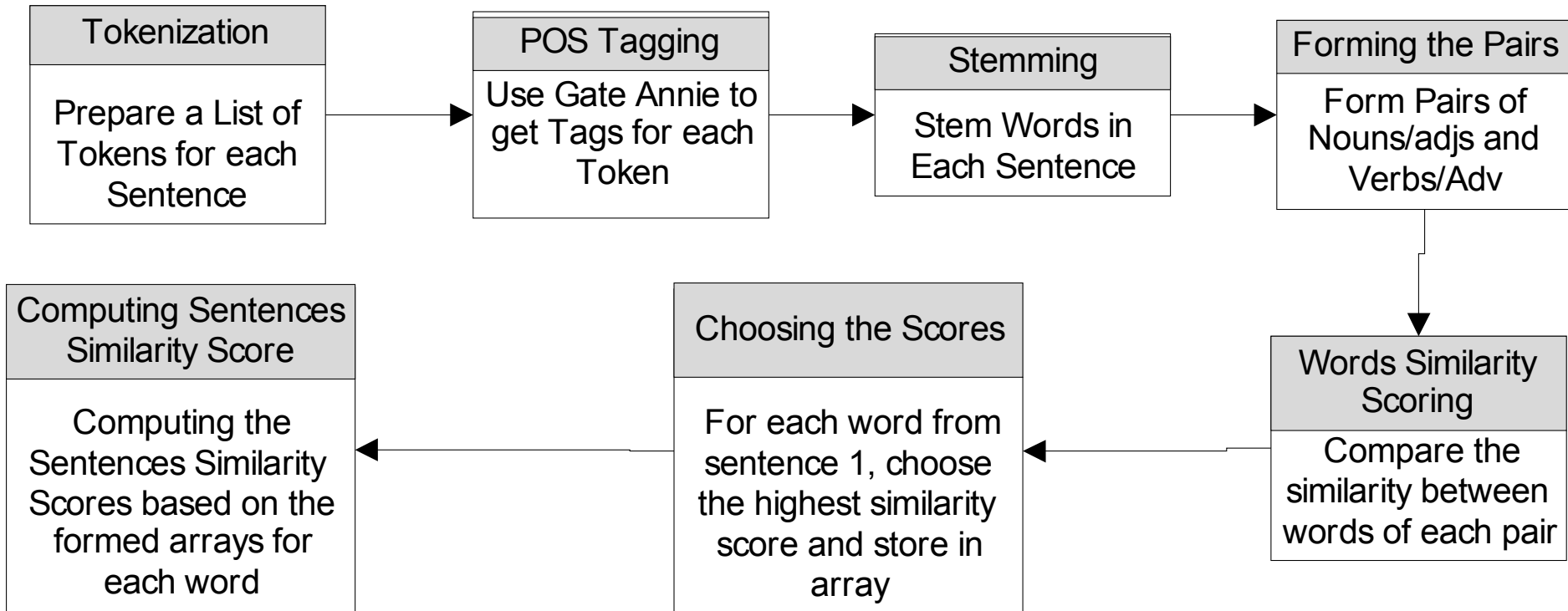
$$\text{idf-modified-cosine}(x, y) = \frac{\sum_{w \in x, y} \text{tf}_{w,x} \text{tf}_{w,y} (\text{idf}_w)^2}{\sqrt{\sum_{x_i \in x} (\text{tf}_{x_i,x} \text{idf}_{x_i})^2} \times \sqrt{\sum_{y_i \in y} (\text{tf}_{y_i,y} \text{idf}_{y_i})^2}}$$

**But, not very effective**

- adverbs, adjectives not handled

**Other approaches**

- Use WordNet to extract nouns associated to each word in sentences and perform above expression , **or**
- Restrict to **highest** pair similarity value



# Method 2 Use of Redundancy/Diversity

**Idea:** Reduce redundancy and increase the diversity

- **Redundancy:**

- **Average Semantic Similarity between two Sentences**

$$\frac{|s_1 \cap s_2|}{\text{Max}(|s_1|, |s_2|)}$$

- **Two metrics:**

- simple words matching
- semantic similarity exceeding a threshold

- **Diversity:**

- **Two Metrics:**

- **With the usage of Antonyms**
- **Without**

$$D_{\text{Ant}} = \frac{1}{N} \sum_i \text{sim}(w_{1i}, \text{Ant}(w_{2i}))$$

$$D_{\text{Ant}} = \frac{1}{N} \sum_i \text{sim}(w_{2i}, \text{Ant}(w_{1i}))$$

# Method 2 Use of Redundancy/Diversity

**Score of sentence (i)** =  $\min_j [R(i,j) - D(i,j)] * a * b$

a and b account for location and similarity with respect to title/query

## Alternative

**MMR (maximal Marginal relevance)**

$$MMR = Arg \max_{D_i \in R \setminus S} \left[ \lambda \cdot Sim_1(D_i, Q) - (1 - \lambda) \max_{D_j \in S} Sim_2(D_i, D_j) \right]$$

# Method 3

## Use of Wikipedia

- Instead of use of wordNet semantic similarity, the page rank like based approach is approached.
- Use Wikipedia
- E,g., similarity between (cat, animal) is constructed by looking at number of documents where both cat and animal occur together, up to a normalization factor

# Background

- Wikipedia is the **largest known encyclopedia** to date
  - English version has over 3.3 million articles and 600 million words
- Each article discusses a **single unique subject**
  - we use the article title to represent the **concept** discussed between articles
- **Hierarchical Categories** exist to organize articles
  - Each article belongs to at least one **category**
- Our approach relies on the ***information and the structure*** of Wikipedia to compute the **relatedness** between concepts and use it in the task of WSD



**WIKIPEDIA**  
*The Free Encyclopedia*



v · d · e

Categories: Healthcare occupations | Physicians

The concept **Physician** belongs to two categories: **Physicians and Healthcare Occupations**

## Category:Physicians

From Wikipedia, the free encyclopedia

Articles about [physicians](#) in general, as well as sub-categories covering different nationalities and specialties of physicians.



Wikimedia Commons has media related to: *Physicians*

## Subcategories

This category has the following 12 subcategories, out of 12 total.

- [\[+\]](#) [Physicians by nationality](#) (142 C, 2 P)
- [\[+\]](#) [Medical doctors by specialty](#) (41 C, 3 P)

### A

- [\[+\]](#) [Ancient physicians](#) (9 C, 2 P)

### C

- [\[×\]](#) [Christian medical missionaries](#) (21 P)

### F

- [\[+\]](#) [Fictional doctors](#) (8 C, 326 P)

### M

- [\[×\]](#) [Medical practitioners convicted of murdering their patients](#) (10 P)
- [\[+\]](#) [Medical writers](#) (10 C, 24 P)
- [\[+\]](#) [Medieval physicians](#) (23 C)

### M cont.

- [\[×\]](#) [Murdered doctors](#) (17 P)

### P

- [\[×\]](#) [Physician astronauts](#) (36 P)

### S

- [\[×\]](#) [Doctors who committed suicide](#) (32 P)

### W

- [\[+\]](#) [Women physicians](#) (3 C, 104 P)

# Term-Concepts Table

- The weight of each term in an article is computed
  - We use the TFIDF weight measure
- For a term  $t_i$ , its weight  $w_i$  in an article  $c$  resembles its association strength with the article  $c$
- For each term, a vector of its weights in all the Wikipedia articles is constructed. The larger the weight, the more related the term is to the article
- After constructing the vectors for each term, we apply a **boosting** algorithm. The purpose of this algorithm is twofold:
  - Handling the occurrence of some important terms in the redirect links but not in the content of the articles
  - Increasing the importance level of the articles containing key terms in their titles
  - Increasing importance level of articles containing words of ontology

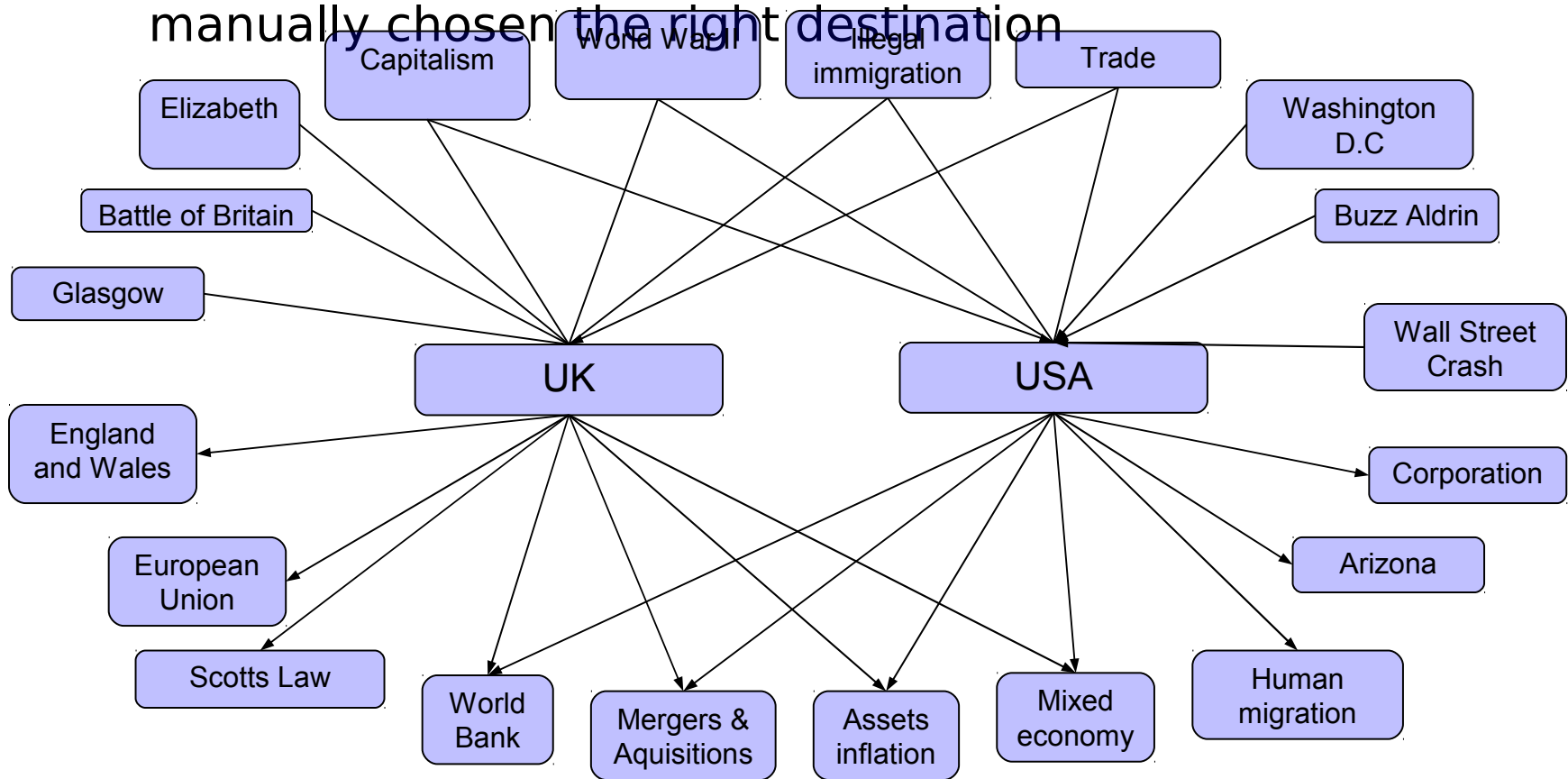
# Example 1

- For the terms ***Unhappy*** and ***Jobless***, the following lists of most related concepts were built

	<i>Unhappy</i>	<i>Unhappy (Boosted)</i>	<i>Jobless</i>	<i>Jobless (Boosted)</i>
1	Implications of Divorce	Depression (mood)	Growth Recession	Unemployment
2	Unhappy Consciousness	Unhappy Consciousness	When Work Disappears	Jobless Recovery
3	The Better Half	Implications of Divorce	Pôle Emploi	James Renshaw Cox
4	The Human Contract	Unhappy Triad	James Renshaw Cox	Growth Recession
5	Kurumi Enomoto	Fan the Flame	Joe Ma Wai-ho	When Work Disappears
6	Pamela Springsteen	Unhappy Happiness	Vetti	Pôle Emploi
7	Tristan Davies	Happy Number	Volksgrenadier	Joe Ma Wai-ho
8	Fan the Flame	the Better Half	shadowstats.com	Vetti
9	Notes & Rhymes	the Human Contract	Jobless Recovery	Volksgrenadier
10	Ballad of a Teenage Queen	Kurumi Enomoto	Imperfect Competition	shadowstats.com

# Wikipedia Links

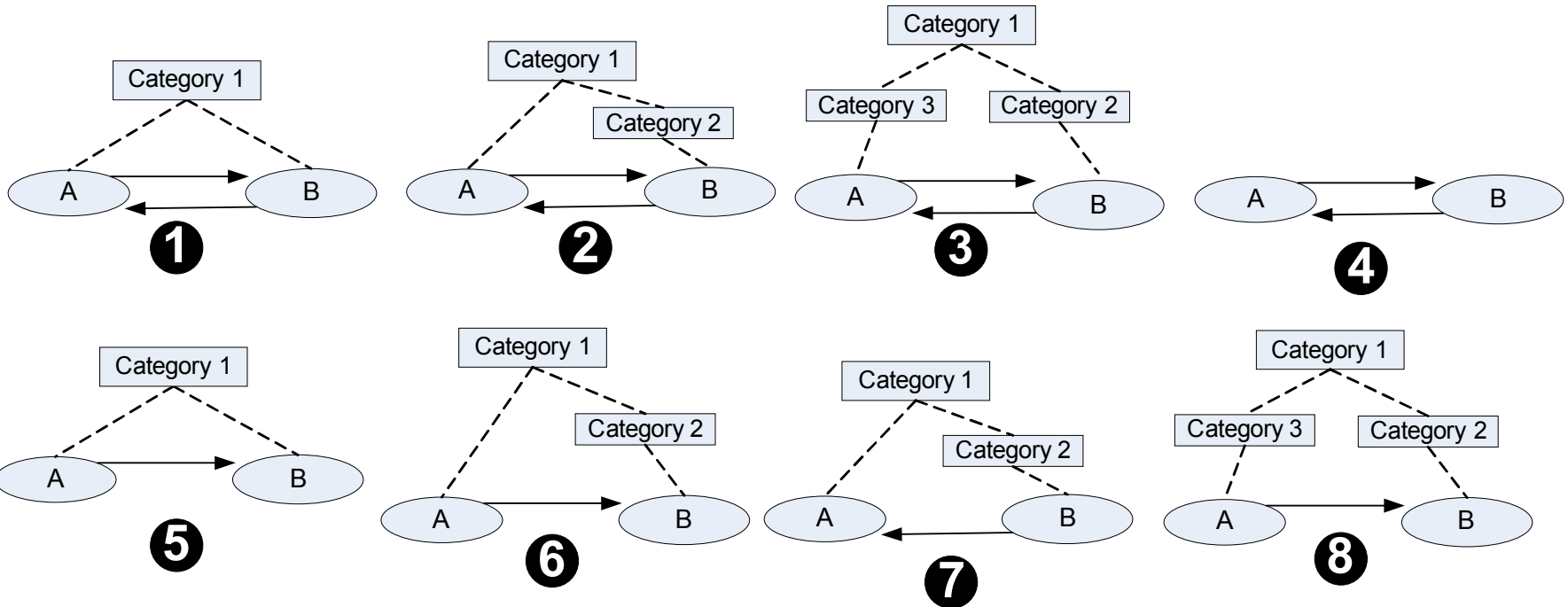
- Links between Wikipedia articles provide the reader the chance to explore other related articles while reading one
- For every link in Wikipedia, a human editor has manually chosen the right destination



# Wikipedia Links and Categories Structure

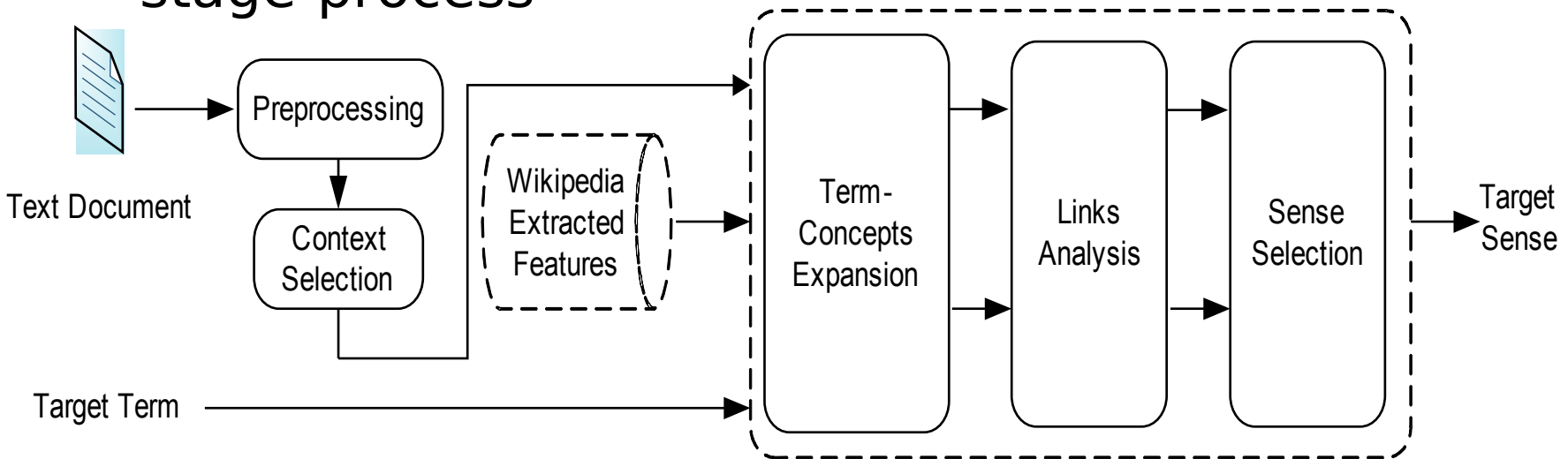
- Not all links are of the same importance
  - e.g. *Peripheral Vision* and *Basketball Court* are links existing within the *Basketball* article
- Some articles have very large number of links
  - E.g. *UK* have over 70,000 incoming links
- Therefore, links classification is applied by utilizing the following:
  - Link type (internal, first passage, 'See Also' )
  - Link direction (incoming or outgoing)
  - Number of links shared between two articles
  - Categories shared between articles

# Wikipedia Links and Categories Structure



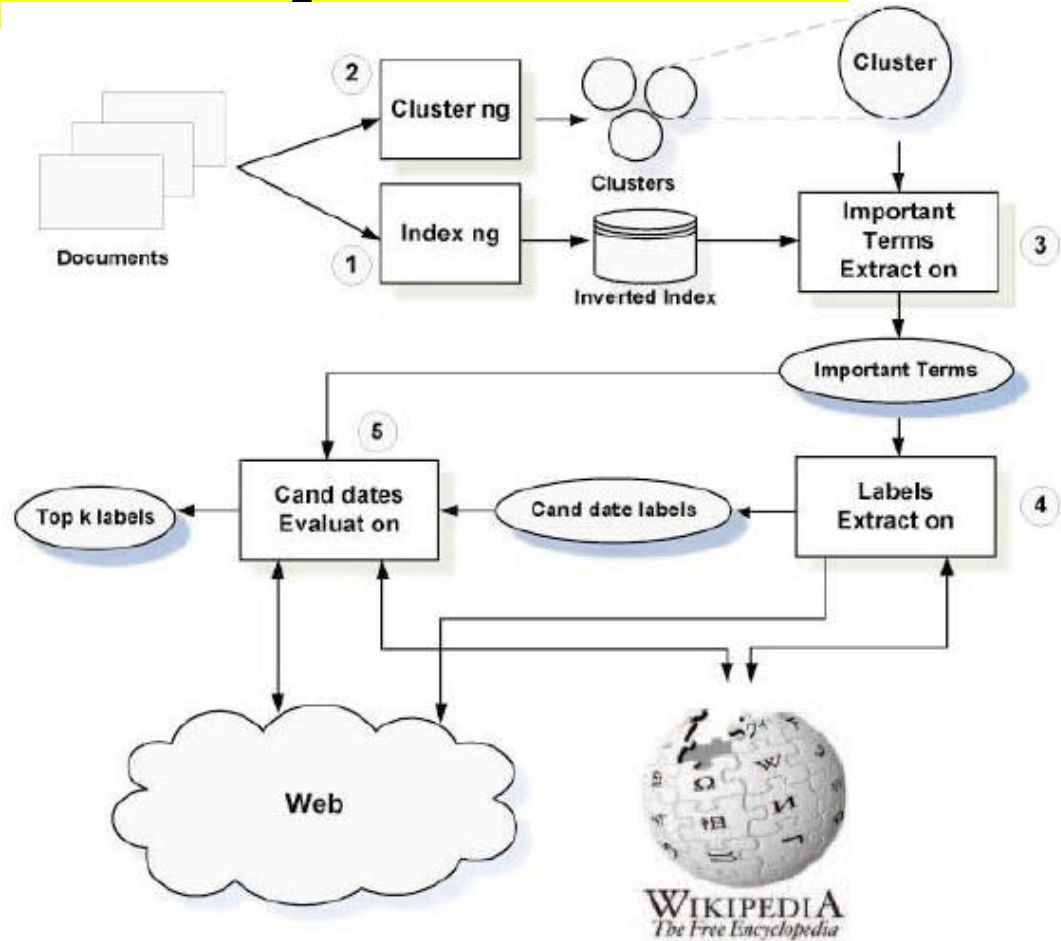
# Application 1. Word Sense Disambiguation

- Determine the right sense of a term based on the **context** it appears in
- The previously-extracted features from Wikipedia are used for the task in a two stage-process



# Application 2. Clusters Labeling

- Use of concepts titles to represent clusters
- Finding the most suitable concepts based on examining the dominant concepts within each cluster
- Generate a list of possible Candidate Labels
- Evaluate Candidate Labels and choose the best after keywords-boosting



A general framework for Clusters Labeling\*



# Application 3. Extracting Content Holes Within Documents

- Helps view the content of a document from **multiple perspectives** by presenting strongly *related* but *different* concepts from those existing within a document
- Searches the document for missing information (holes) and present them to the user

## Term→Concepts

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Welcome to the Term→Concept Expansion Service which encodes the terms into a list of concepts that represent that term. From here you can expand a term to view the concepts it's mostly related to. For example, you may view that the term *Mouse* can refer to the famous *mammal* or the computer *pointing device*.

Depending on the context the term is placed in, it is possible through the use of the term-concepts table to determine the concepts most related to the term in that context.

p.s. The following list is sorted based on the concepts importance.

mouse    orbita mouse    the town mouse and the country mouse    mouse (computing)    mouse rage    apple mighty mouse    apple pro mouse  
humanized mouse    danger mouse    pygmy field mouse    cheeky mouse    mighty mouse    rotational mouse    glam (album)    gould's mouse  
apple mouse    mouse racing    bus mouse    western harvest mouse    memorandum of understanding    wild mouse roller coaster    puss gets the boot  
to a mouse    pointing device    the wives of bath    mary mouse    apple magic mouse    intellipoint    stanley mouse    mortimer mouse  
the marzipan pig    mickey mouse march    blue mouse theatre    tom and jerry the chuck jones collection    mouse trap (board game)    mou tin ha  
cat and mouse (unofficial pgr game)    oldfield mouse    mickey mouse family    mouse (programming language)    a mouse divided  
perdido key beach mouse    mouse sonar    pizzicato pussycat    vacanti mouse    florida mouse    mou ying hung    the lion and the mouse  
perognathus longimembris pacificus    playstation mouse    kangaroo mouse    rodent's revenge    the nutcracker (1973 film)    meadow jumping mouse  
tree mouse    wild mouse (idlewild)    the tale of johnny town-mouse    tube mice    salt marsh harvest mouse    the missing mouse    mouse chording  
mad mouse (michigan's adventure)    mickey mouse universe    mickey mouse works    harvest mouse    climbing mouse    eastern harvest mouse  
california mouse    the vain little mouse    mou zongsan    mickey mouse and friends (comic book)    little red rodent hood    necromys  
golden-brown mouse lemur    king-size canary    the mouse that roared    gray mouse lemur    hopping mouse    korean field mouse  
philippine mouse-deer    two little indians    totally minnie    david petersen    danger mouse (tv series)    modest mouse discography    mickey mouse  
the little good mouse    mouse (manga)    focus (computing)    mousepad    mickey mouse revue    double-click    johann mouse  
jane (panda bear band)    mickey mouse adventures    mouse guard    nog mouse

# Summarization

Welcome to the Summarization Service which uses the extracted Wikipedia features to aid in summarization text documents. The most important concepts covered within the document and the relationship between the concepts and the theme of the text.

The Lib Dem leadership were overwhelmingly defeated in a series of votes on the issue in Liverpool.

Although the vote is not binding on the party, it is embarrassing for leader Nick Clegg just hours before he delivers his main

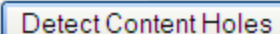
## Generated Summary:

Party activists were told the new schools, approved by Parliament, would be "divisive, costly and unfair". A motion at the party conference in Liverpool (the option" of free schools when they first open their doors next year.

# Content Holes Detection

Welcome to the Content Holes Service which uses the extracted Wikipedia features to aid in detecting content holes within text documents. This different, concepts to those mentioned within the text.

The Lib Dem leadership were overwhelmingly defeated in a series of votes on the issue in Liverpool. Although the vote is not binding on the party, it is embarrassing for leader Nick Clegg just hours before he delivers his main conference address. Party activists were told the new schools, approved by Parliament, would be "divisive, costly and unfair". Ex-MP Evan Harris said Lib Dems should be free to campaign against them. But Schools Minister



## Main Concepts Detected:

- Conservative Party (UK)
- Nick Clegg
- Evan Harris
- Sarah Teather
- free school
- Funding
- Boycott
- Government

## Content Holes Detected:

# Testing: Summarization Tasks for TAC (Text Analysis Conference) 08, 09, 10, NIST

## Two Tasks:

- Write a short (~ 100-word) summary of a set of newswire articles, under the assumption that the user has already read a given set of earlier articles.
- Write summaries of opinions from blogs. Questions from will be given and the text snippets output by QA systems. Required is the production of short coherent summaries of the answers to the questions, either from the text snippets themselves, or from the associated documents
- **Algorithm performed well and good**